

The council of «the cogito foundation» bestows the

«cogito-Award 2016»

onto

Derek A. Muller, PhD

**for the successful application of his insights
how to teach physics concepts effectively.**

the cogito foundation confers the award to Derek Muller

for his investigations into how misconceptions of physical phenomena
have to be addressed before presenting the proper physical concepts;

for his courage to apply these insights practically to an extremely broad audience
by founding the YouTube channel Veritasium to produce intelligent videos treating
questions of Physics and Science in general;

for his dedication to the channel and many years of hard work creating a
collection of insightful clips on everything ranging from Newton's laws of
motion to the Higgs Boson;

for his success in reaching a public of millions of subscribers that learn about
Scientific thinking and Physics in an entertaining and insightful way.

Wollerau, July 13, 2016

for the foundation council

the Chair



Prof. Dr. Christof Aegerter

the Vice Chair



Dr. Irene Aegerter

the **cogito** foundation